



Friends of Barren River Lake & Park

2025 Barren River Fest

Sponsorship Tiers

The 2025 Barren River Fest (formerly known as Beach Fest and Poker Run) will be held on Saturday, August 2nd at Barren River Lake State Park.

The event offers families a chance to enjoy a day at the beach and/or take an exciting tour around the lake, by boat, motorcycle, or car (visiting all four marinas), to collect playing cards at each location to create a winning poker hand. Food trucks and live music at the beach add to a memorable day at Barren River Lake.



Title Sponsor (\$3,000) - 1 only

- Event promoted as “Barren River Fest” sponsored by “your business”
- Recognition in press releases and media coverage
- Exclusive event banner at the beach
- Social media & Website recognition (Prime placement)
- Logo displayed on the Barren River Fest banner (Prime placement)
- Logo on Friends of Barren River Lake & Park T-Shirts (Prime placement)
- 7 free 2025 Friends of Barren River Lake and Park T-shirts
- Speaking opportunity at the event
- Opportunity to dispense promotional items at the Friends table

No Longer Available

Captain Sponsor (\$1,500)

- Recognition in press releases and media coverage (Featured placement)
- Social media & Website recognition (Featured placement)
- Logo displayed on the Barren River Fest banner (Featured placement)
- Logo on Friends of Barren River Lake & Park T-Shirts (Featured placement)
- 5 free 2025 Friends of Barren River Lake and Park T-shirts
- Opportunity to dispense promotional items at the Friends table

Friends of Barren River Lake & Park

2025 Barren River Fest

Sponsorship Tiers

Music Sponsor (\$1,250) - 1 only

- Recognition in press releases and media coverage
- Exclusive event banner on the stage
- Social media & Website recognition
- Logo displayed on the Barren River Fest banner
- Logo on Friends of Barren River Lake & Park T-Shirts
- 4 free 2025 Friends of Barren River Lake and Park T-shirts
- Shoutout from the band



Harbor Sponsor (\$750)

- Social media & Website recognition
- Logo displayed on the Barren River Fest banner
- Logo on Friends of Barren River Lake & Park T-Shirts
- 2 free 2025 Friends of Barren River Lake and Park T-shirts

Checkpoint Sponsor (\$500) - Limit of 5

- Exclusive event banner at the sponsored stop
- Social media & Website recognition
- Opportunity to dispense promotional items at the sponsored stop
- Logo will be stamped on the card envelope

Supporting Sponsor (\$250)

- Social media & Website recognition

